



LBD Media Rate Sheet

Website Build

Website Refresh \$150/page	Take your existing website and update images, layout, copy and links. <i>No new pages included.</i>
Website Build \$200/page	Start from scratch and build your website, including images, layout, copy and links.

*Client is responsible for purchase of URL, web hosting, website platform and any add-ons or plug-ins deemed necessary.

Social Media

SM Set-Up + Branding \$250	Create up to 3 social media accounts for your business, apply your brand, and get started with five posts.
SM Management \$50/week	Manage weekly posts on up to 3 social media accounts (not including paid ads on any platform)

*Client is responsible for any cost associated with set-up and/or maintenance of social media business accounts.

Newsletter/Subscription Creation and Management

Set-Up + Branding \$250	Create newsletter template per branding, including website landing page to collect subscribers
Newsletter Management \$200/newsletter	Manage newsletter creation and content, update subscriber list

*Client is responsible for any cost associated with platform, subscriber lists, or exceeding "free" limits of platform used.

Logo + Brand Creation

Brand Consultation \$50	Meet to determine focus of business and look/feel of brand, what digital platforms would be best, etc.
Logo Creation \$250	Creation of brand logo for use in digital and/or print marketing in various file types.

*Client is responsible for any cost associated with stock images.

LBD Media is open to negotiation on any posted rate, including barter.